

NOTICE OF A DIRECTOR'S (INCLUDING A DIRECTOR WHO IS A SUBSTANTIAL SHAREHOLDER) INTEREST AND CHANGE IN INTEREST \*

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\* Asterisks denote mandatory information

<b>Name of Announcer *</b>	SERIAL SYSTEM LTD
<b>Company Registration No.</b>	199202071D
<b>Announcement submitted on behalf of</b>	SERIAL SYSTEM LTD
<b>Announcement is submitted with respect to *</b>	SERIAL SYSTEM LTD
<b>Announcement is submitted by *</b>	Wui Heck Koon
<b>Designation *</b>	Company Secretary
<b>Date &amp; Time of Broadcast</b>	12-Dec-2011 18:57:02
<b>Announcement No.</b>	00102

>> ANNOUNCEMENT DETAILS

The details of the announcement start here ...

>> PART I

1.	<b>Date of notice to issuer *</b>	12-12-2011
2.	<b>Name of <u>Director</u> *</b>	Goh Bak Heng
3.	<b>Please tick one or more appropriate box(es): *</b>	
	<ul style="list-style-type: none"> <li>• Notice of a Director's (including a director who is a substantial shareholder) Interest and Change in Interest. [Please complete Part II and IV]</li> </ul>	

>> PART II

1.	<b>Date of change of <u>Interest</u></b>	12-12-2011
2.	<b>Name of Registered Holder</b>	Goh Bak Heng
3.	<b>Circumstance(s) giving rise to the interest or change in interest</b>	Open Market Purchase
	<b># Please specify details</b>	
4.	<b>Information relating to shares held in the name of the Registered Holder</b>	
	<b>No. of <u>Shares</u> held before the change</b>	305,339,698
	<b>As a percentage of issued share capital</b>	33.72 %
	<b>No. of Shares which are subject of this notice</b>	566,000
	<b>As a percentage of issued share capital</b>	0.06 %
	<b>Amount of consideration (excluding brokerage and stamp duties) per share paid or received</b>	0.104
	<b>No. of Shares held after the change</b>	305,905,698
	<b>As a percentage of issued share capital</b>	33.78 %

>> PART III

1.	Date of change of <u>[Select Option]</u>	
2.	The change in the percentage level	From % To %
3.	Circumstance(s) giving rise to the interest or change in interest	[Select Option]
	# Please specify details	
4.	A statement of whether the change in the percentage level is the result of a transaction or a series of transactions:	

>> PART IV

1.	Holdings of <u>Director</u> , including direct and deemed interest :	
	<b>Direct</b>	<b>Deemed</b>
No. of shares held before the change	305,339,698	0
As a percentage of issued share capital	33.72 %	0 %
No. of shares held after the change	305,905,698	0
As a percentage of issued share capital	33.78 %	0 %
<b>Footnotes</b>	Ther percentage of issued share capital before and after the change is computed based on number of shares held before and after the change divide by 905,507,914 total shares in issue.	
<b>Attachments</b>	Total size = <b>0</b> (2048K size limit recommended)	